ABSTRACT

The present invention relates to a network-based golf club selection system and a method of the same. There is provided a server computer in which a certain form data is outputted for inputting a basic information data used for computing the

5   optimum CPM in accordance with a request of the user computer connected through the communication network, and when the basic information data such as age, tall, weight, grasping power, career, flying distance by the clubs, swing speed, etc. are inputted from the user computer, the optimum CPM (loft angle of head, lie angle, face angle, head volume, kick point of shaft, etc.) of a corresponding user is

10   computed based on the CPM data with respect to the previously stored basic information, and the product lists by the brands proper to the optimum CPM of a corresponding user is extracted based on the previously stored product lists by the brands and is outputted to a corresponding user computer, and when a purchase data (golf club fabrication data, shaft change data, etc.) of the specific golf club is

15   inputted from the user computer, a cost payment is requested based on the golf club purchase, and the cost payment is performed based on the cost payment data inputted from the user computer, and a delivery of the golf club to the address that the user inputted is controlled.